

PARTNERSHIP

PREFERRED  
SUPPLIER



# OUR PURPOSE



The Indigenous Pacific Trading Co unites Māori and Pacific owned enterprises under one trusted, values driven brand.

Through our **Cultural Certification Program**, every member is verified as an authentic Indigenous business committed to cultural integrity and sustainable practices, providing confidence to both consumers and suppliers.

We operate as a **collaborative trade network**, strengthening members through shared buying power, preferred supplier partnerships, and joint promotional opportunities. Our globally recognized brand amplifies the excellence of Indigenous Pacific businesses, showcasing our products and services to domestic and international markets.

Business Made Easy



Volume Backed



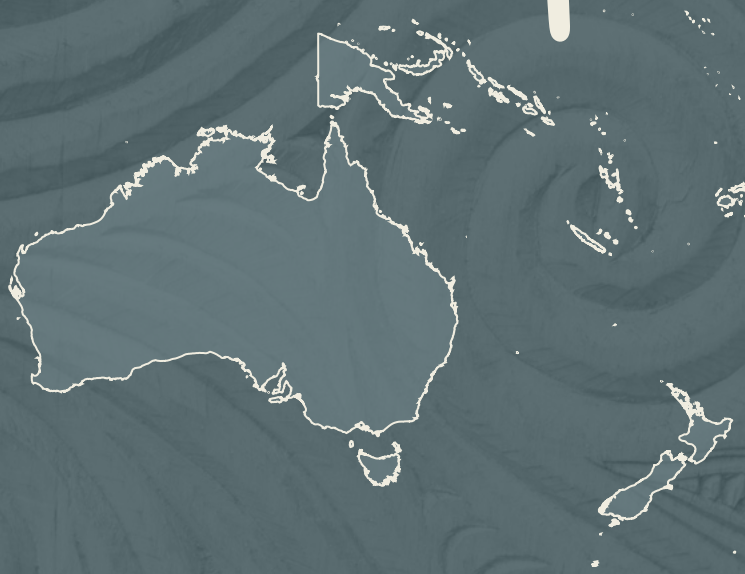
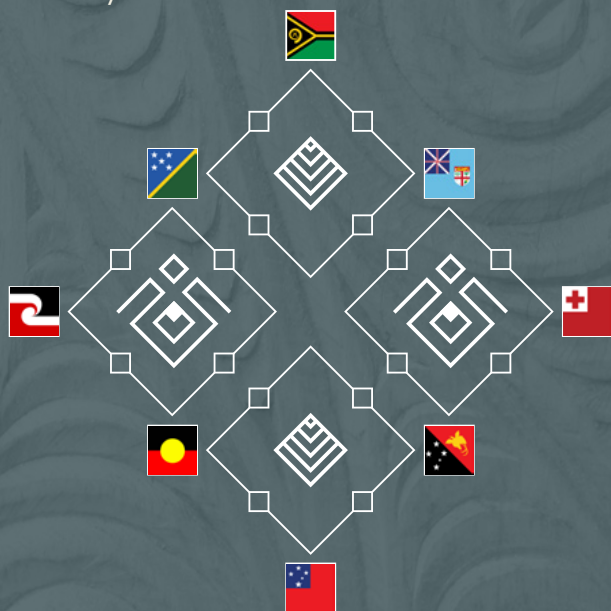
Values Led



# MARKET OPPORTUNITY

The Indigenous Pacific economy is awakening and it's not a niche; it's a movement.

Across Aotearoa and the Pacific, Indigenous enterprises are emerging as dynamic leaders in sustainable trade, innovation, and cultural integrity. The Māori economy alone now exceeds \$32 billion, and similar stories of growth are unfolding across Australia, Fiji, Samoa, Tonga, and beyond.



By building a unified, culturally certified trade network, Indigenous Pacific Trading Co bridges these markets creating one powerful, interconnected economy. We begin with Māori, whose proven track record and infrastructure offer a strong base. From there, we extend through the Pacific, linking communities, brands, and suppliers who share a commitment to authenticity, respect for the land, and long-term partnership.

This is not just a market opportunity; it's an opportunity to shape how Indigenous excellence is seen, trusted, and traded on the world stage

# WHY PARTNER WITH US



**Suppliers gain direct access to a growing collective of trusted, certified Māori and Pacific owned businesses.**

By partnering with Indigenous Pacific Trading Co, suppliers align with values of cultural integrity, respect, and sustainability, while also expanding their market reach. One relationship gives you a single channel to reach hundreds of businesses with clear reporting.





# PARTNERSHIP MODEL



## Mutual Value for Members & Suppliers



Structured rebate agreements deliver competitive pricing for members while giving suppliers reliable volume and strong customer loyalty.

## Trusted Facilitation & Accountability



Indigenous Pacific Trading Co manages relationships and ensures accurate reporting, and accountability.

## Risk Free 120 Day Pilot



To ensure compatibility, we offer a risk free 120 day pilot with clear success criteria and opt-out.

# SUPPLIER BENEFITS



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- 1 Access to a large and growing membership base.
  - 2 Lower customer acquisition cost and higher repeat orders via the ITPC channel.
  - 3 Long term, values driven partnerships .
  - 4 Increased visibility in indigenous and Pacific markets.
  - 5 Strengthened brand association with authenticity and trust.





# COMMITMENT TO CULTURAL INTEGRITY

Our certification process reassures partners and customers that every member business is genuinely indigenous owned and aligned with Māori and Pacific values.



This ensures that supplier relationships are built on credibility, trust, and respect for heritage.





# TO BECOME A PREFERRED SUPPLIER



**MARK WEST**  
FOUNDER | MANAGING DIRECTOR  
[mark@pacifictrading.co.nz](mailto:mark@pacifictrading.co.nz)

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[WWW.PACIFICTRADING.CO.NZ](http://WWW.PACIFICTRADING.CO.NZ)