



The Indigenous Pacific Trading Counites Māori and Pacific owned enterprises under one trusted, values driven brand.

Through our Cultural Certification Program, every member is verified as an authentic Indigenous business committed to cultural integrity and sustainable practices providing confidence to both consumers and suppliers.

We operate as a collaborative trade network, strengthening members through shared buying power, preferred supplier partnerships, and joint promotional opportunities. Our globally recognized brand amplifies the excellence of Indigenous Pacific businesses, showcasing our products and services to domestic and international markets.

Business Made Easy Volume Backed Values Led

MARKET OPPORTUNITY

The Indigenous Pacific economy is awakening and it's not a niche; it's a movement.

Across Aotearoa and the Pacific, Indigenous enterprises are emerging as dynamic leaders in sustainable trade, innovation, and cultural integrity. The Māori economy alone now exceeds \$32 billion, and similar stories of growth are unfolding across Australia, Fiji, Samoa, Tonga, and beyond.





By building a unified, culturally certified trade network, Indigenous Pacific Trading Cobridges these markets creating one powerful, interconnected economy. We begin with Māori, whose proven track record and infrastructure offer a strong base. From there, we extend through the Pacific, linking communities, brands, and suppliers who share a commitment to authenticity, respect for the land, and long-term partnership.

This is not just a market opportunity; it's an opportunity to shape how Indigenous excellence is seen, trusted, and traded on the world stage.

Individually we are Strong. Collectively we are unstoppable.



## HOW IT WORKS



#### JOIN THE COLLECTIVE > SHARE THE BENEFITS > GROW TOGETHER

Indigenous Pacific Trading Co is about more than discounts. It's about standing alongside other Māori and Pacific businesses who want to see each other win.

## Join The Collective

Apply as a Māori or Pacific-owned business.



You fill out a simple application so we can verify you as a member.

From there, you're part of a trading collective that recognises who you are and where you come from.

You're not on your own anymore.

## Activate Your Member Benefits

Turn on your savings and access.



Once approved, you're an Indigenous Pacific Trading Co member.

You can start using memberonly pricing with our supplier partners as they come on fuel, parts, services and more.

Every swipe is a win for you and our wider community.

#### Grow With The Network

Learn, connect and open new doors.



As the network grows, so do the opportunities.

You'll get access to a practical business growth training, plus chances to connect, share stories and be seen.

The longer you're in, the more you gain — in savings, skills and relationships.





# MEMBER BENEFITS

Member only pricing from trusted, values aligned suppliers.

Certified as an Indigenous Enterprise through our cultural certification that helps build credibility.

Lower costs through collective buying power.

Community of Māori and Pacific entrepreneurs growing side by side.



- Increased visibility in Indigenous Pacific markets.
- Strengthened brand association with authenticity and trust.



## COMMITMENT TO CULTURAL INTEGRITY

Every member is verified.

Our certification process safeguards cultural authenticity and ensures that our collective strength always honors our heritage.









## READY TO JOIN:

Be part of a growing movement of Māori and Pacific business owners lifting each other up. Apply for membership or book a call to learn more.



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